

We hope everyone had a great holiday season and we are looking forward to seeing you soon! Coming in January, we will be wishing everyone a Happy New Year for the Annual Wake-Up, Ride 'n Sign Boat Show held at Fish Tale Marina on January 18th-20th. We have a wide range of 2013 Inventory for viewing, as well as preowned boats for your viewing and immediate sea-trial. We will have the grills going and the drinks on ice, so stop on by. Not only will we have the boats on display, but we will also be holding seminars with topics ranging from fishing to boat maintenance. You won't want to miss these local professionals speaking throughout Saturday. Also, marine vendors such as Block Custom Rods, Custom Lure Vendors, Alex from Spot-on Charters and more will be here.

We have other exciting news. On February 15, the Official Budweiser Clydesdale Horses will be coming to Fish Tale Marina. We plan to host the folks of Budweiser for the afternoon in the Santini Plaza and the horses will be geared up and making their way around the plaza for a photo op to the public. The whole event is expected to last from noon to 4. However, these horses are only allowed to be in full gear for a limited time, so make sure to arrive in the beginning.

In March, we will be continuing our annual boat show schedule with the everpopular Bonita Bay Marina Boat Show, Feb 29 - March 3. We will be upping the

excitement this year with more displays, more

missed the free drink and appetizer evening engagement last year, be sure not to miss it this year. Last year there was a massive turn-out for the event which featured some tasty dishes presented by Backwater Jack's restaurant. We will hold this on the Saturday night of the Boat Show, from 5-7pm. Right after Bonita Bay, we will again be at the Fort Myers Spring Boat Show at the Lee Civic Center from March 6-9.

Also throughout these next few months, the Grady Club will have a multitude of on-water events planned. If you are a Grady Owner and looking for an opportunity to get out and meet some new people or to venture to new destinations on the water with the help of other boaters, this is the ticket! Get in touch with us and we'll handle setting you up with the club! More information is inside on the Club's schedule of events that you won't want to miss!

Fish Tale Sales & Service received the 2012 Grady-White Admirals Circle Award. "Fish Tale Sales & Service has clearly demonstrated a positive rapport with their customers and will retain that strong relationship for years to come. We strive to deliver the ultimate boating experience and with Fish Tale Sales & Service providing top rate service, expert knowledge of Grady-White products, and superior customer skills, our customers are sure to have an overall memorable experience." Said Joey Weller,

YAMAHA



Our Boats are

Powered by:

Boat Safety Courses at Fish Tale Marina

Safe Boating is No Accident!

Flotilla 96, the North Naples operating unit of the United States Coast Guard Auxiliary, would like to share the following statistics from 2011:

*Life jackets can save lives. Seventy (70) percent of all fatal boating accident victims drowned. Of those, eighty-four (84) percent were not wearing a life jacket.

*Safe boating classes appear to be time well spent. Of fatal boating accident victims, only eleven (11) percent occurred on vessels where the operator had received boating safety instruction.

*Alcohol and boating are a lethal combination. Alcohol use is the leading contributing factor to boating accidents resulting in death.

For more information about safe boating, or to enroll in a safe boating course, contact Flotilla 96 at 594-8009. The United States Coast Guard Auxiliary is the all-volunteer, non-law enforcement component of the US Coast Guard.

Source for Statistics: Recreational Boating Statistics 2011: Information about recreational boating acci-



The Budweiser Clydesdales will be at Fish Tale Marina for your viewing and photos! Around 11AM they will start getting them strapped up and hitched into the famous beer carriage. Along with the iconic dalmation, they will ride around the Santini Plaza and

stop at various businesses and offer photo opportunities to the public!

FISH TALE'S IN-HOUSE BOAT SHOW



"RIDE & SIGN"

COME SEE US IN JANUARY
DURING THE ANNUAL IN-HOUSE,
BOAT SHOW. FREE FOOD, FREE
DRINK AND FREE BOATS.

VOLVO PENTA

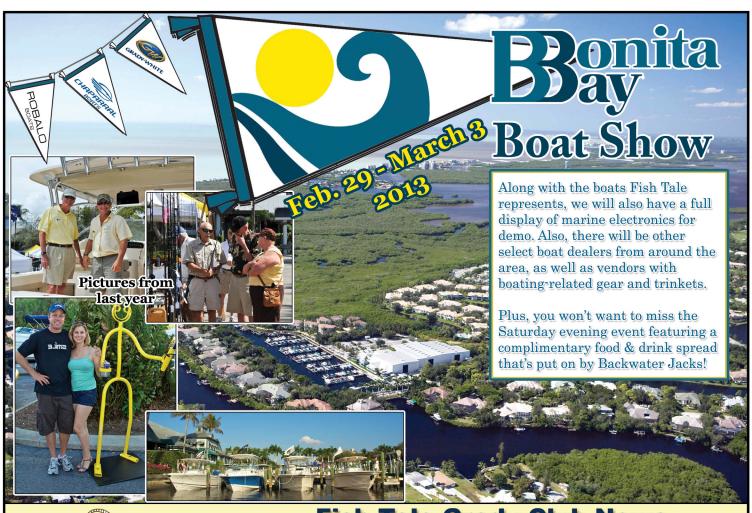
There's something new and exciting out for the stern drive market, the Volvo V8-380. Now before you write this off as just a new product and flip the page, have a look at the following key changes. They are significant:

- Lighter Weight & Better Fuel Economy
- Variable Valve Timing (VVT)
- Full Freshwater Cooling!!

Now there are a lot more than just those three key features, but they are the most exciting changes and here is why. This engine is a direct replacement for the 8.1L big block that was made by GM, but was discontinued in 2009. The new V8-380 is based on the GM Vortec 6.0L (L96) VVT, which is now used in various trucks such as the GMC Sierra. This "marinized" 6.0L engine is close to 15% lighter than the 8.1L it replaces; yet it performs better in all ranges of speed. Another important power item is how much better it runs when the boat is fully loaded with fuel, gear and passengers, some 31-47% in tests conducted by Volvo. It also gets 12% better fuel economy, according to Volvo.

This is the first sterndrive engine to feature VVT, which gives you faster acceleration, increased top speed and smoother, better response in the mid-range. Also, it reaches unheard of rpm for sterndrive power. Previously, you would top out at around 4800 rpm, where this engine reaches 6000 rpm. The combination of VVT and higher rpms is where you are finding the increased power, torque and speed!

The other key feature is freshwater cooling through the entire engine system, including exhaust!!! By using an intercooler heat exchanger, saltwater is not run through the exhaust system. For those who have owned sterndrive engines before, you probably have dealt with risers and manifolds (exhaust system) running into corrosion issues due to saltwater constantly running through them in order to cool. Well, this exciting change should eliminate this problem! The heat exchanger is simply a device that transfers the heat from the freshwater cooled parts to the raw water flowing through a separate closed system, much like the radiator on a car. It still uses raw water for cooling, but none of that comes in contact with the vital engine components!





Fish Tale Grady Club News

On January 16th, the Grady Club ventures to Useppa Island for a luncheon cruise. They will also be joining us during our In-House Boat Show for an afternoon New-Member Welcome Event on Saturday, January 19th starting at 2pm.

Another meet that should draw some attention is a planned Raft-Up luncheon on February 21. In a calm and sheltered area, the attendees begin "rafting" their boats in a side-to-side line. Starting with the largest boat which will anchor up, each subsequently smaller boat will fender-off and tie up in sequence of large to small. What this does? It's a big "open your boat" party where you can



welcome others aboard for finger-foods and drinks to share! Or jump aboard the other boats to sample what they have to eat and socialize as you go along. It's a fun event and the club is planning to invite informed that I will

a sister boat club to our north, the Tarpon Coast Grady Club! We're shooting for a large turnout! At this writing, I've just been informed that I will be going up in the air with Paul Yocum (one of our Technicians) in an airplane he built to take aerial photos of the event! Wish me luck!!

2013 Calendar of Events for the Fish Tale Grady Club

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January 16	Luncheon Cruise to Useppa Inn @ Useppa Island	March 1	FTGC Annual Anniversary Party @ Doc Fords
January 19	FTGC "Meet and Greet" party at Fish Tale - 2PM	March 7	FTGC regular monthly meeting @ Bass Pro 6:30PM
January 30	Luncheon Cruise to Island Gypsy @ Naples/Marco	March 13	Luncheon Cruise to Rumrunners @ Cape Coral
February 7	FTGC regular monthly meeting @ Bass Pro 6:30PM	March 27	Luncheon Cruise to Woody's @ St. James City
February 13	Luncheon cruise to Green Flash @ Captiva Island	April 1	Opening day of the Annual FTGC Kingfish Tournament
February 14-18	Miami Boat Show	April 4	FTGC regular monthly meeting @ Bass Pro 6:30PM
February 21	Raft-up luncheon @ Cayo Costa Island	May 2	FTGC Meeting - last meeting of the season



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